

What is?

PHOTONICS

OPTICS

NANO

MICROFLUIDICS

MEDICAL  
TECHNOLOGY

MICRO  
TECHNOLOGY

QUANTUM TECHNOLOGY

MEMS

ADVANCED  
MATERIALS

FLEXIBLE AND HYBRID ELECTRONICS



OUR  
ASPIRATION



IVAM is an international  
microtechnology business  
network and technology  
marketing expert.

We connect professionals in the high-tech industries and support them in bringing innovative technologies and products to market and in gaining a competitive edge in international competition.

## Your questions – our offer

We support you in developing your business, doing networking, exchanging ideas and increasing your level of awareness. With us you save time and resources in your daily work and meet professionals at eye level!

- 1 How does my company get more visibility?
- 2 How to increase my international network?
- 3 How do I get qualified contacts in any field?
- 4 How to get qualified personnel?
- 5 How do I get to know partners to develop my company strategically?



## Your questions – our offer

We support you in developing your business, doing networking, exchanging ideas and increasing your level of awareness. With us you save time and resources in your daily work and meet professionals at eye level!

- 6 Where can I get know-how and orientation/information for planning the strategic development of the company?
- 7 What positive effect does membership have on the distribution of our products and services?
- 8 To what extent does IVAM membership save me resources in my daily work?



1

More Visibility



IVAM publications reach more than  
10,000 experts around the world





# 1

## More Visibility

IVAM publications reach more than 10,000 experts around the world

You are welcome to publish articles about your company or your products and technologies in our publications:

- MikroMedia e-Newsletter
- "inno" – digital high tech magazine
- IVAM Inside e-Newsletter for members



1

## More Visibility



Our other digital offerings give your company visibility to a broad professional audience



**FOLLOW US**





# 1

## More Visibility

Our other digital offerings give your company visibility to a broad professional audience

- IVAM Blog
- IVAM Podcast
- Press releases
- Social Media Marketing (LinkedIn, Twitter, Instagram)



# 1

## More Visibility



## Your member profile on our website

- Increased visibility through our website
- Presentation with texts, images and videos
- Social media links
- LinkedIn profile of the contact person
- Better findability in search engines

The screenshot shows the member profile for Chips 4 Light GmbH on the IVAM website. The profile includes the company name, logo, and social media links. It features two images of LED chips. The text describes the company's products and services, including LED chips, detectors, and laser diodes. It also lists the company's contact information and general information.

**Chips 4 Light GmbH**  
IVAM Microtechnology Network - Members  
Website  
LinkedIn YouTube Facebook

**CHIPS 4 LIGHT**

At Chips 4 Light you can get your individual optoelectronic component also in small and medium quantities. Our stock includes a variety of LED chips of different power classes from ultraviolet to infrared and also in white, which can be delivered at short notice.  
Our portfolio is rounded off with LEDs, detectors and laser diodes across the entire spectrum.

We integrate the LED chip into your solution, also as customized LED. On request we design boards and optics. Our products are particularly suitable for applications with a high demand for miniaturization in sensor technology, industry, medicine and much more, today and for innovations of tomorrow.

Wherever optical precision, specific quantities and long-term delivery capability play a role, Chips 4 Light has the right solution for you. Together with our customers, we are writing the future of light!

**Products**

- LED Chips, bare LED dice
- LEDs
- Detectors
- Laser Diodes
- Customer specific LED Modules

**Services**

- Prototype production with qualified consulting (design, simulation (optical, thermal), manufacturing, quality assessment, functional tests)
- Standardized small batch production
- Services (sorting, measuring (LED chips, laser diodes))
- Long-term storage in gel pack, wafer pack in dry storage cabinet
- Customized LED chip qualification / certification

**General Information**

Chips 4 Light GmbH  
IVAM member  
Am Kühlen Kasten 8  
91161 Sinsing  
Germany  
Website  
Number of Employees: 12  
Founding Year: 2010

**Contact**

Beate Jungwirth  
info@chips4light.com  
+49 9404 641130

Chips 4 Light - Distributor for LED Chips, LE...  
YouTube  
Arschthon out YouTube

# 2

## Internationali- zation

Our international trade fairs, events and long-standing partnerships provide you with **easier access** to markets and contacts in Europe, the USA and Asia.

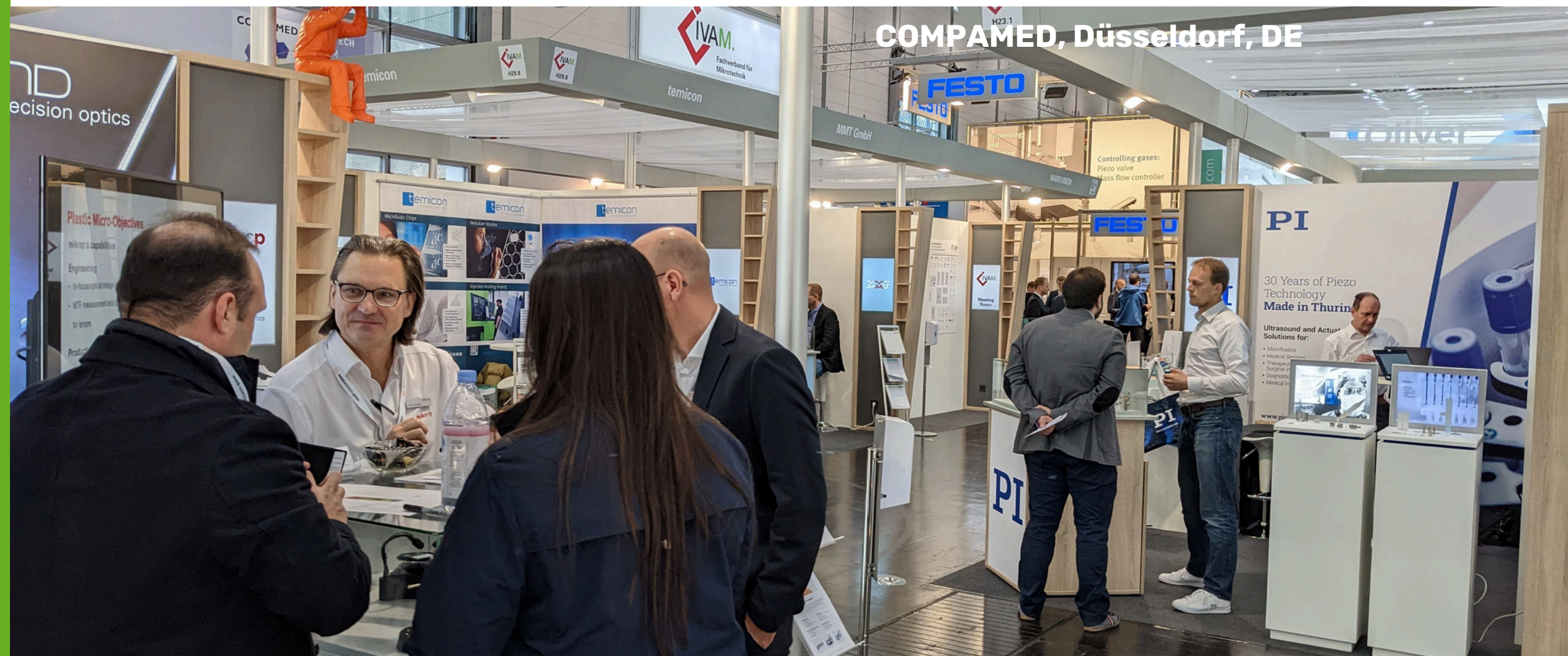




# 2 Internationali- zation



## International trade fairs





# 2

## Internationali- zation



### International trade fairs

- COMPAMED, Düsseldorf, DE
- W3 Fair + Convention, Wetzlar, DE
- MD&M West, Anaheim, CA, USA
- Medical Manufacturing Asia, Singapur, SG
- Medical Fair Thailand, Bangkok, THA
- CMEF, Shanghai, CN
- Asia Photonics Expo, Singapur, SGP

### Our offer "all-round carefree package":

- furnished booth exclusively for members
- Presentation slots at forums
- Support before and during the fair
- B2B meetings and networking events
- Company visits on site (USA/ Asia)
- Catering at the booth
- Marketing and public relations

# 2

## Internationali- zation



### Access to international markets

We provide a **jump-start** and a **time advantage** in accessing international markets.

- We evaluate **international markets** and advise you on **market entry** issues.
- We provide information on **general conditions** (e.g. licensing, customs and contract law).
- We provide information about **national and international funding programs** to support your market entry.
- We connect you with **local multipliers**.
- We advise you on **intercultural specifics**.



3

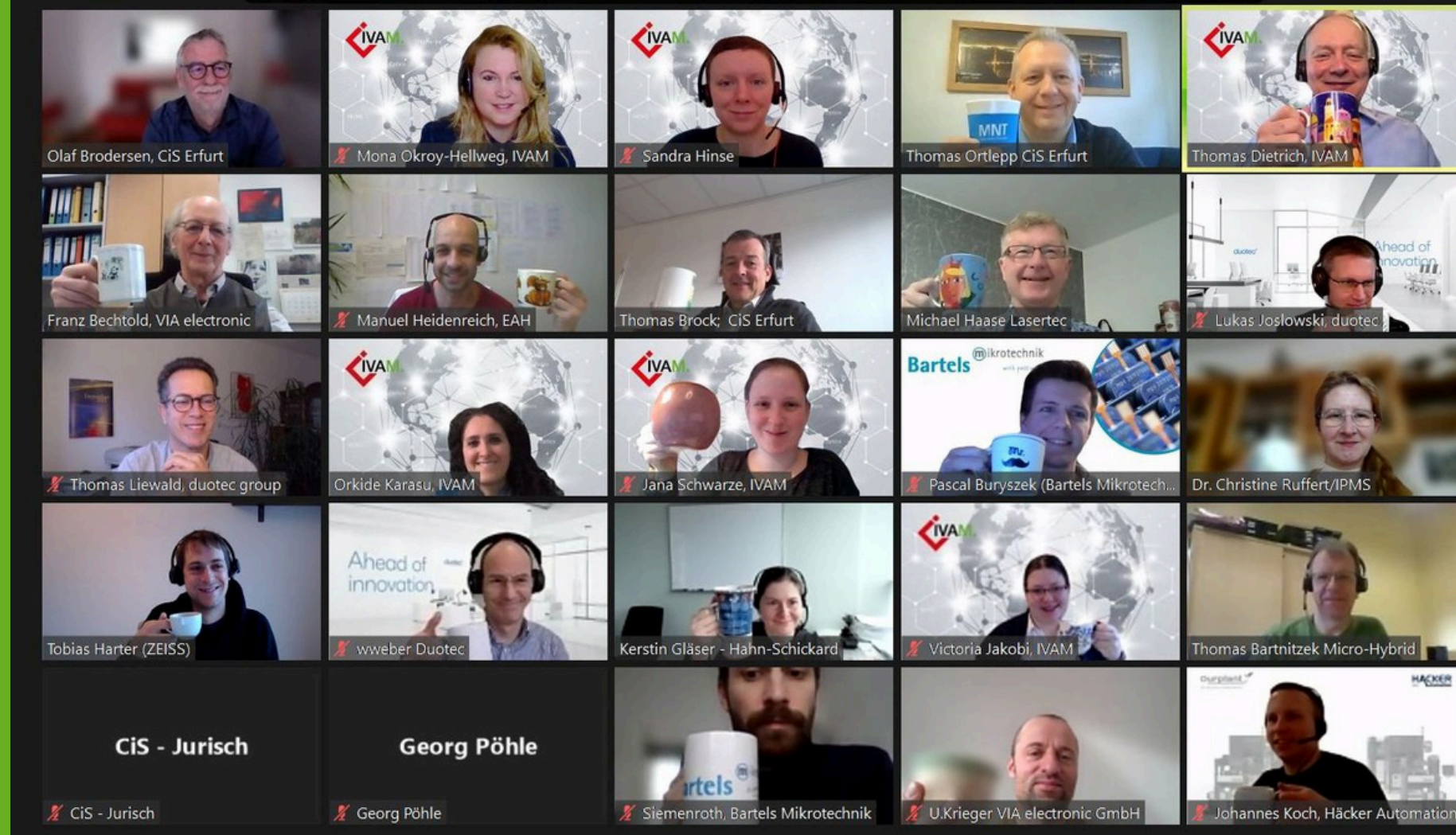
Qualified  
contacts





3

Qualified  
contacts



Digital Meetings

Meetings  
On-Site





# 3

## Qualified contacts



At our events and expert group meetings, you will meet potential customers, project partners, service providers and international industry experts for a joint exchange!



3

Qualified  
contacts



Mid-Week Coffee Break

COMPAMED HIGH-TECH FORUM

COMPAMED INNOVATION FORUM

Europe meets USA

IVAM Hightech Summit

Laser Forum

Events on Quantum Technology

Spotlights on Nano- and Microtechnology and HR

Electronics Lunchtalk

...

**UPCOMING  
EVENTS**

# 3

## Qualified contacts



### Our events on the topics:

#### Internationalization

- SYSTEMS INTEGRATION
- Europe meets USA

#### Technical presentations

- COMPAMED HIGH-TECH FORUM
- COMPAMED Innovation Forum
- LaserForum
- Spotlights on Micro- and Nanotechnologie
- Spotlights HR

#### Future topics

- QuApps
- IVAM High-Tech Summit
- Artificial Intelligence - IVAM Entrepreneur Forum

#### Member Events

- Virtual Mid Week Coffee Break

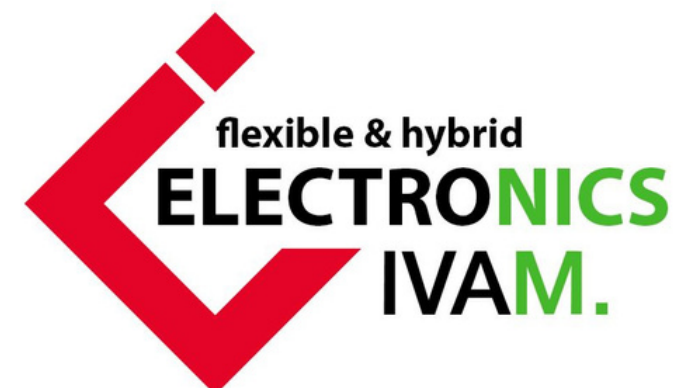
# 3

## Qualified contacts



## Our IVAM FOCUS GROUPS

The IVAM FOCUS GROUPS facilitate networking and enable a continuous exchange of information on important topics in micro and nanotechnology.



# 3

## Qualified contacts



## Content of the IVAM FOCUS GROUPS

At the IVAM FOCUS GROUPS, you can actively participate and also propose topics that you would like to discuss with other industry players.

The objectives of the IVAM FOCUS GROUPS include:

- Enable **exchange** and discussion of current challenges and problems of **technical developments** among practice-oriented experts
- Promote **dialog** between manufacturers and users along the entire value chain
- **Exchange at eye level**: mutual sharing of know-how and learning from each other, not pure knowledge transfer



# 3

## Qualified contacts



## IVAM Executive Club

- Membership for C-Level only, non-transferable,
- 3-4 exclusive networking meetings per year,
- Survey on current topics ("Executive Panel"),
- exclusive information from the network in advance,
- Networking with C-level executives from the high-tech industry.





4

Qualified  
personnel



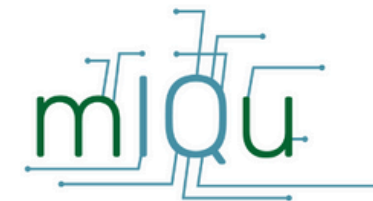


# 4

## Qualified personnel



# Spotlight



- Insights into the latest state of the art on various topics and aspects of micro- and nanotechnologies,
- Spotlights HR - Insights into the various areas of human resources at technology companies,
- on every first Tuesday of the month from 09.00 - 11.00 a.m.,
- in cooperation with the Regionalen Berufsbildungszentrum Kreis Steinburg (RBZ).

# 5

## Cooperations



### Cooperation Partners in the fields of:

- Industry-specific certificate training on various topics
- Company organization/ start-up consulting/ executive coaching
- Patent/ IP strategies
- Market studies for high-tech markets
- Management of research projects
- Digitalization of products and work processes
- Cybersecurity
- Social Selling/LinkedIn
- Growth financing and promotion
- ...



Information  
Orientation  
Know-How





# 6

## Information Orientation Know-How

In addition to our events, IVAM FOCUS GROUPS and trade fairs, both our publications and our Europe-wide economic data survey as well as our Executive Panel provide a good overview of current trends and topics in the high-tech markets.





# 6

## Information Orientation Know-How



### IVAM Research

With the IVAM survey – our annual economic data survey among industry experts in microtechnology and related key technologies in Europe – we monitor the economic situation of the industry, identify trends and perspectives.

The IVAM Executive Panel is a short survey of C-level executives on current (social) economic/political issues and a trend indicator in the Microtechnology industry.

Supply chain problems, increasing shortage of skilled workers and sustainability requirements: Microtechnology in the face of national and global crises



IVAM Microtechnology Network > IVAM Research > Executive Panel

Mar 5, 2024

Generative AI in the high-tech sector: high benefits available and increased use expected

DO YOU USE  
GENERATIVE AI?

IVAM Executive Panel



# 7

## Sales Support



We support your sales activities with:

- **Speaking opportunities** at our events (e.g., Mid Week Coffee Break or IVAM FOCUS GROUPS meetings).
- Your **member profile** on our website (including product images and videos).
- **Contributions** in newsletters, on the blog, or as part of a podcast.
- Your participation in a **joint booth** at one of our trade fairs, incl. presentation slot (e.g. COMPAMED HIGH-TECH FORUM).
- Expanding your **personal business network**.
- Overview and information on **relevant target markets and trends** in the industry.



# 8

## Saving resources



## We save you time and personnel resources!

Our long-standing international partnerships give you **quick access to companies abroad**, without the hurdle of a lengthy business initiation! (see point 2)

We have checked the services of our **cooperation partners** in advance – we guarantee good quality and thus save you research time for suitable service providers! (see point 5)

At our **events** you will meet highly qualified decision makers and generate **sustainable leads** that fit to your company! (see point 3)

Exhibit with us! You don't have to worry about (almost) anything. **We take care of organizing and service** – you concentrate on your business! (see point 2)

## CONTACT

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Germany

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